



Black Circle - Cut Line & bleed  
Blue Circle - Safe Area (.92")

Anything that goes beyond the blue circle will not show on the button face

*Note about Bleed:* Usually when you set a bleed, it goes beyond the cutting line. Because the paper is pressed around the button shell, the bleed line does not need to pass the cut line, since the rim of the paper is tucked under the shell. Bleed is the term for an image or background color when it goes to the edge without showing any white.

